

Dr. Shivani Chaudhary

Assistant Professor (English)



PhD MPhil MA BA (English Honours) Oxford Course on Literary Theory PGDBA (Marketing)

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Work Experience: 15 years (NIT Hamirpur and Govt. Colleges of HP)

Membership of Learned Societies/Professionals Bodies

- English Teachers' Forum, Himachal Pradesh
- English Language Teachers' Association of India

Book Authored

Business Communication (Authorspress) 2022 ISBN 978-93-5529-414-2

Book Co-edited

Co-edited a book for English Teachers' Forum of Himachal Pradesh titled *The ETF Mosaic: From Tabriz to Rumi's Soul*. Authorspress. 2024. ISBN 978-93-6095-615-8

Papers Published in Journals

- UGC Care-listed journal** : Co-authored a research paper titled "Psychological Make Up and Gender Construct in Christina Rossetti's "Goblin Market"" in *Literary Voice: An International Peer Reviewed (UGC Care-listed) journal of English Studies* (e-ISSN 2583-8199) Number 2, Volume 1, January 2024. (Main author)

b) National/International Journals

- Piar Chand, Shivani Chaudhary, and I.D. Sharma. (2011) “Adverts Legitimize Norms related to Femininity and Masculinity,” *Journal of English Literature and Language*,1(1), 15-28, June.
- Piar Chand, Shivani Chaudhary, and I.D. Sharma. (2011) “Significance of Semiotics and Critical Discourse Analysis in Exploring the Discourse of Advertising: A Literature Review,” *Ruminations: An International Journal of Humanities and Social Sciences*, 2(1), 142-153, June.
- Piar Chand, Shivani Chaudhary, and I.D. Sharma. (2011) “Fathoming Hidden Strategies of Two Indian Government Print Ads through Semiotic and Critical Discourse Analysis,” *Language in India*, 11, 285-298, June.
- Piar Chand and Shivani Chaudhary. (2011) “Foraying Critical Discourse Analysis and Semiotics for Decoding Meaning, Strategies and Ideologies used by Advertising Media,” *Contemporary Discourse: An International Journal*, 2(2), 10-15, July.
- Piar Chand and Shivani Chaudhary. (2012) “Advertising Discourse: Studying Creation and Perception of Meaning” *International Journal of English and Literature*,3 (2): 40-49, February.
- Piar Chand, Shivani Chaudhary. (2012) “Reflections on Shashi Deshpande’s Feminist Writings” *Ruminations: An International Journal of Humanities and Social Sciences*, 3 (1) :146-150, December.
- Piar Chand, Shivani Chaudhary. (2013) “Critical Discourse Analysis of the Character of Caliban by Post-colonial Critics: A Post-colonial Scrutiny.” *International Journal on Studies in English Language and Literature (IJSELL)*. 1(2): 35-40, July.
- Piar Chand, Shivani Chaudhary. (2013) “Exposing the Irony of ‘Save the Girl Child’ Advertisements Using Qualitative Content Analysis” *Alchemist - An International Journal of English & Interdisciplinary Studies*. 1 (3): 73-81, August.
- Piar Chand, Shivani Chaudhary. (2015) “Key Issues related to Coalescing English for Academic Purposes with the Mainstream English Language Teaching for Engineering Graduates” *Alchemist Journal of Humanities*. 3 (3): 1-6, July.
- “Analysing Symbiosis between Advertising and Discursive Practices through Celebrity Endorsement in Selected Indian Gaming Apps” (2023) in *English Language Teaching and Linguistics Studies*. ISSN: 2640-9844 Vol. 5. No. 2,

Papers Presented in National/International Conferences

- “Fathoming Cross Cultural Hiatus via Verbal and Non-verbal Communication Mix’ in a two day national conference on “Emerging Trends in Communication: Corporate and Academic at Centre for Communication, University of Energy and Petroleum Studies, Dehradun, Uttarakhand w.e.f 3/12/2010 to 4/12/2010.
- “Critical Discourse Analysis of Caliban and his Post-colonial Critics: A post-postcolonial Scrutiny” in an international seminar on Subalterns in Shakespeare: A post-postcolonial Scrutiny at St. Bede’s College Shimla w.e.f. 22/9/2011-24/9/2011
- “Shashi Deshpande’s Feminist Writings: A Readerly Perspective” in an international seminar on World Women's Writings at Hindu Girls’ College, Jagadhri w.e.f. 7/11/12 - 9/11/12
- “Rossetti’s Goblin Market: Feminist and Psychoanalytical Perspectives” in a national conference NCMESS-2017 at NIT Hamirpur w.e.f. 14-15 July 2017.
- ‘Impact of Land Use Changes on the Socio-Economic Framework of Western Himalayas’ in multidisciplinary international conference organised by Vallabh Government College Mandi in collaboration with IIT Mandi, Sardar Vallabhbhai Patel Cluster University Mandi and Science & Management Society, Himachal Pradesh w.e.f. 10th to 12th August 2019.
- ‘Interpretation vs. Over-interpretation’ in a two day national conference on ‘Text and Interpretation’ organised by English Teachers Forum, Himachal Pradesh and Vallabh Government College Mandi from 5th to 6th March 2020.
- ‘Angst of Ethnic Women Writers: India and Beyond’ in a two day national conference organised by English Teachers’ Forum, Himachal Pradesh On ‘Gender and Ethnicity’ at Govt. College Dhami 16 Miles on 5-6th May, 2022.
- ‘Re-configured Identities in Chitra Banerjee Divakaruni’s *The Mistress of Spices* at International Conference on “Changing Trends in Diasporic Literature” held at Govt. College, Una on 22-23 April 2022.
- “Reiteration of Her Intransigent Self in Amrita Pritam’s *The Revenue Stamp*” in an International Conference on English Language, Literature and Culture held on 10th and 11th December 2022, organised by The Achievers Foundation of English Studies, Badohi U.P. in collaboration with Madan Mohan Malviya University of Technology, U.P. and Government College Una, H.P. CRN – 1053

- “Hybrid Identities in Anita Desai’s Bye-Bye Blackbird” in a National Conference on Culture, Science, Spirituality and Education organised by Government College Bassa (Gohar) Mandi and Pratibha Spandan Society Shimla on 23rd December, 2022.
- “Delineation of Mountains in Poetry of Mamang Dai and Temsula Ao” in a National Conference on ‘Mountains in Literature, Cinema and Visual Arts organised by English Teachers’ Forum, Himachal Pradesh and Government College Dhami (at 16 Miles) Shimla on 12th and 13th May, 2023.
- “Temple Architecture and Mountain Ecology of Himachal Pradesh” in a National Conference on ‘Environmental Concerns in the Himalayan Region ‘ organised by IQAC, Government College Jukhala on 20th May, 2023.
- “Protecting Environment through Poetry: An Analysis of Abhay K’s Works” in an International Conference on Environmental Concerns, Climate Change and Resource Management organised by Government College Sarkaghat on 5th and 6th June, 2023.
- Presented a research paper on the theme Borders, Boundaries, Lines of Control: Literature Across Disciplines in Contemporary Times in 23rd International MELOW Conference organised by Sri Guru Gobind Singh College, Chandigarh from October 06-08, 2023.
- “Fathoming Tampering with Hills through Poetry: Raising Eco-Consciousness” in Third SSHP International Conference organised at/by Govt. Degree College Darlaghat, Distt. Solan (H.P.) from 11th to 12th December, 2023. Conference id: sshpdal/23/057
- “A Voyage into Reconstruction of the Self via the Shooting Star Shivya Nath in a two day national conference on “Exploring the Intersections: Autobiographies, Biographies and Travel Writing in Contemporary Literature on March 15-16, 2024 organised by English Teachers’ Forum and GC Karsog at Govt Degree College Karsog, Distt. Mandi (H.P.)

Workshops Attended

- A one day workshop on Poetry in Translation at Panjab University, Chandigarh on 18/1/2005
- A two day workshop on Research Methodology and Quantitative Techniques with Software Applications – 2010 at NIT, Hamirpur w.e.f. 4/9/2010-5/9/2010

- A three day workshop on Case Writing held by the Department of Management & Humanities w.e.f.17/04/2017-19/04goCul
- A three day national online workshop on 'Research Methodologies in Literary Studies' organised by Department of English, Central University of Jammu from 9th to 11th December 2020.
- A one week online national workshop on 'Art of Yoga for Healing the Body, Mind and Soul during the Pandemic' organised by Vallabh Government College Mandi from 23rd to 29th June 2021.

Webinars

- Attended a one day webinar on 'Role of English Language and Literature after NEP-2020' jointly organised by Grand Academic Portal and ELTAI Shimla Chapter on 17th August 2020
- Attended a professional development webinar on 'English Language Teaching: The Asian Perspective' organised by English Language Teachers' Association of India.

Creative Writing and Reviews

- A story 'Balance' was published in an anthology *Let Us Tell a Story: Monday Musings (2022)* edited by Praveen Kumar & Janesh Kapoor. ISBN: 978-93-5529-409-8
- Three poems entitled 'They', 'Success Stories' and 'Science Fails' were published in *the ETF Journal* (an annual peer-reviewed international journal) Jan-Mar 2022 issue.
- Two poems entitled 'Love Saga of a Tragic Couple' and 'Togetherness' were published in an anthology *Traversing Indian Mythos through Poesy* edited and compiled by Abhyudita Gautam and Hem Raj Bansal. Notion Press. 2022
- Review of Lakshman Rathore's *The Eagle's Coin (2023)* Authorspress (in the book itself).
- Review of Rajan Kaushal's "Why Fear When I am Here." *Let us Tell a Story: Monday Musings*. Authors Press, 2022, ISBN: 978-93-5529-409-8
- Review of Abhyudita Gautam's *A Town under The Lake. The Literary Mirror*. <https://theliterarymirror.in/a-historical-masterpiece-with-geographical-accuracy/>
- A story titled "Pretence" was published in an anthology of stories *Carnival of Stories* edited by Priyanka Vaidya, published by Himachal Academy of Arts Culture and Languages 2022 edition ISBN: 978-93-92658-09-9 p. 228-232.
- A book review of Namrata Pathania's anthology of poems *Rhymed and Unrhymed* was published in *Muse India* Issue 105 (Sept-Oct 2022) ISSN: 0975-1815.

Orientation/Induction Programme

Completed and obtained grade A+ in a four-week induction/orientation programme (21st March to 19th April 2022) conducted by Teaching-Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.

Refresher Course

Attended and obtained grade A+ in a two week refresher course in English from June 18 to July 2, 2023 organised by Teaching Learning Centre, Ramanujan College, University of Delhi.

FDP

Attended and obtained grade A+ in a UGC approved Professional Development Programme on “Implementation of NEP 2020 for University and College Teachers” from June 12 to 20, 2023 conducted by IGNOU Staff Training and Research Institute of Distance Education.